



# WV TOBACCO QUITLINE

## PROVIDER'S GUIDE TO MEDICAID AND SMOKING CESSATION

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### **ASK - ADVISE - ASSESS**

**ASK** about tobacco use

**ADVISE** to quit tobacco

**ASSESS** readiness to quit

*If patient indicates readiness to quit within the next 30 days – Continue to step 2*

2

### **DISCUSS & DETERMINE**

Discuss & Determine Rx— Monotherapy or Dual-Therapy

*(products covered on page 2)*

\*Drugs may be combined for concurrent use, unless contraindicated

\*All agents are first line therapies and will be covered for 12-weeks concurrently

3

### **PROVIDE PRESCRIPTION**

Provide patient with Rx or send to preferred pharmacy

\*Patient should note Rx details to provide to Quitline

**OR** Send fax referral to 1-844-892-4668

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### **REFERRAL**

Advise patient to contact the Quitline for enrollment & to provide Rx details for Rational Drug Therapy (RDT) approval

**Patients must call the Quitline to enroll in coaching services**

Members of The Health Plan should be referred to THP cessation services at 1-888-680-7342

**1-800-QUIT-NOW**

**1-304-583-4010**

**wvtobaccoquitline.com**



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### PRODUCTS COVERED & DAILY MAXIMUM LIMITS

1. Nicotine Gum (2mg,4mg) 24 pieces
2. Nicotine Patches (7mg, 14mg, 21mg) 1 patch
3. Nicotine Lozenges (2mg, 4mg) 20 lozenges
4. Bupropion 300mg
5. Varenicline 2mg
6. Nicotine Nasal Spray 12 bottles/ 30 days  
*(reserved for those who have failed other forms of NRT)*

### APPEALS & EXTENSIONS

Therapy beyond the initial 12-week approval is available, however, documentation must be provided with the prior authorization request briefly addressing the efficacy of the current therapy, the reason a longer than typical course of therapy is required, and the readiness to quit of the patient.

Medicaid members who are currently admitted to an in-patient facility, and have initiated smoking cessation pharmacotherapy, may be granted a 4-week approval upon discharge- Provider should contact RDT at 1-800-847-3859 to obtain short term authorization.

### DUAL THERAPY OPTIONS

- Varenicline (Chantix) & Patches
  - Varenicline (Chantix) & Gum
  - Varenicline (Chantix) & Lozenge
  - Varenicline (Chantix) & Bupropion SR
  - Bupropion SR (Wellbutrin) & Patches
  - Bupropion SR (Wellbutrin) & Gum
  - Bupropion SR (Wellbutrin) & Lozenge
  - Patches & Gum
  - Patches & Lozenge
- \*Patches can be combined to match current nicotine levels(ex. 21 mg patch & 14 mg patch)*

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